

Attorney Docket No.: JNG 2004-4

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

) Art Unit: <i>3623</i>
) Examiner: Not Assigned
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### INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

#### Sir:

- 1. Pursuant to 37 C.F.R. 1.97 and 1.98, and in compliance with 37 C.F.R. 1.56, the Office's attention is directed to the patents, publications and other information listed on the attached form 1449. Regarding the document(s), publication(s) or other information listed on the attached form 1449, Applicant believes the same may qualify as "prior" art to this application and should be treated accordingly, although Applicant(s) reserve(s) the right to contest the prior art status of any document, publication or information cited herein.
- 2. Pursuant to 37 C.F.R. 1.97(b) this Statement is being filed before the mailing date of a first Office action on the merits.
- 3. Pursuant to 37 CFR 1.98(a)(2) enclosed are copies of all foreign patent documents and non-patent literature as cited on the attached form 1449.

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Respectfully submitted,

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I hereby certify that the foregoing is being deposited with the U.S. Postal Service, postage prepaid, to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 this 10th day of June 2004.



## Information Disclosure Statement By Applicant

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Application Number: 10/771,094

Filing Date: 02/02/2004
First Named Inventor: Gross

Art Unit: 3621 Examiner Name: N/A

Attorney Docket Number: JNG 2004-4

Examiner Initials	U.S. Patent	Publication Date	Inventor Name
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Examiner Signature:

Date Considered:

# Information Disclosure Statement By Applicant Substitute for form 1449/PTO

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Application Number: 10/771,094

Filing Date: 02/02/2004 First Named Inventor: Gross

Art Unit: 3621 Examiner Name: N/A

Attorney Docket Number: JNG 2004-4

Examiner Initials	Other Publications
	Rashmi SINHA, "User Interfaces for Music Discovery." Presented at AudioIcon 2002. March 2002, 4 pages.
	NETFLIX press release, "Personalized Movie Recommendor Provides Netflix Visitors With Highly
	Accurate Film Recommendations Based On Their Individual Movie Taste History," January 25,
	2000, 2 pages.
	James DANA et al, "Revenue Sharing And Vertical Control In The Video Rental Industry,"
	Journal of Industrial Economics, Vol. 49, Issue 3, 2001, 36 pages.
	Bradley N. MILLER et al., "MovieLens Unplugged: Experiences with an Occasionally Connected
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	E-Business Strategies, "NetFlix: Transforming the DVD Rental Business," October 2002, 10 pages.
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	March 2002, 20 pages.

Examiner Signature: Date Considered: